

How to look your best in every photo

2015 was definitely the year for the selfie! Some of us have mastered this art while others not so much... Want to look your best in every photo? Here are a few tricks to help you get started:

1. Use a **brightening** or **hydrating face mask** especially the night before a big event where you know you will be taking lots of pictures. This will leave your skin looking healthy and hydrated and give you a natural glow.
2. Use an **eye treatment** to reduce puffiness and dark circles for fresh beautiful eyes.
3. Always **curl** your lashes and **wear mascara**. This opens up your eyes and really makes them pop in a photo.
4. Make sure your **foundation actually matches your skin tone**. When your foundation is too pale or too dark, it becomes very obvious under the flash of the camera.
5. Wear **bright lipstick**. You really want your features to pop.
6. Use a **shine spray** to make your hair look shiny. Think about how shiny a model's hair is in photos. It looks so much better than dull, flat hair.
7. Make sure your **nails look clean & tidy**- no chips in your polish! If you like to touch your face or play with your hair in photos your nails will be in the spot light!
8. Avoid a double chin by **elongating your neck and stick out your face** just a touch. It might feel awkward, but that double chin will be gone.
9. Forget saying "cheese." Instead, think of something genuinely funny. **A natural smile looks much better than a faked one.**
10. **Be in more photos!** Practice, practice, practice. The more shots you get to take, the more you'll learn about what works best.

Now that you know what to do to achieve the perfect photo **call us at 945-1188** to setup a **free consultation** to find out which **products work best for you!**